fashion calendar

MARCH 8, 2004

ruth finley, *publisher*

JANUARY

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153 east 87th street • new york, ny 10128
(212) 289-0420 • fax (212) 289-5917

DATES TO REMEMBER

2004

NEW YEAR'S DAY
Thursday, January 1

MARTIN LUTHER KING JR'S. BIRTHDAY
Monday, January 19

PRESIDENT'S DAY
Monday, February 16

ASH WEDNESDAY
Wednesday, February 25

ST. PATRICK'S DAY
Wednesday, March 17

PASSOVER
Tuesday, April 6-13

GOOD FRIDAY
Friday, April 9

EASTER
Sunday, April 11

MOTHER'S DAY
Sunday, May 9

MEMORIAL DAY
Monday, May 31

FATHER'S DAY
Sunday, June 20

INDEPENDENCE DAY
Sunday, July 4

LABOR DAY
Monday, September 6

ROSH HASHONAH
Thursday, September 16

YOM KIPPUR
Saturday, September 25

COLUMBUS DAY
Monday, October 11

ELECTION DAY
Tuesday, November 2

VETERANS DAY
Thursday, November 11

THANKSGIVING DAY
Thursday, November 25

CHRISTMAS
Saturday, December 25

2005

NEW YEAR'S DAY
Saturday, January 1

MARTIN LUTHER KING JR'S. BIRTHDAY
Monday, January 17

ASH WEDNESDAY
Wednesday, February 9

PRESIDENT'S DAY
Monday, February 21

ST. PATRICK'S DAY
Thursday, March 17

GOOD FRIDAY
Friday, March 25

EASTER
Sunday, March 27

PASSOVER
Sunday, April 24 through
Sunday, May 1

MOTHER'S DAY
Sunday, May 8

MEMORIAL DAY
Monday, May 30

FATHER'S DAY
Sunday, June 19

INDEPENDENCE DAY
Monday, July 4

LABOR DAY
Monday, September 5

ROSH HASHONAH
Tuesday, October 4

COLUMBUS DAY
Monday, October 10

YOM KIPPUR
Thursday, October 13

VETERANS DAY
Monday, October 24

ELECTION DAY
Tuesday, November 8

THANKSGIVING DAY
Thursday, November 24

CHRISTMAS
Sunday, December 25

2005

JANUARY

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2004 New York Market Dates

Fall I: 1/5-16
Fall II: 2/2-20
Holiday: 3/22 -4/2
Resort: 6/7-18

Spring I: 8/2-13
Spring II: 9/7-24
Summer/Transition: 10/25-11/5

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEKS BEGINNING MONDAY, MARCH 1 & 8, 2004

UNLESS OTHERWISE NOTED, ALL AREA CODES ARE 212

SPRING SHOWS – NEW YORK, 9/8-15; LONDON, 9/18-22; MILAN, 9/26-10/4; PARIS, 10/6-13

March 1 — BARR + BARR (Handmade Luxury Handbags from Italy) 120 E 56th 15th fl Melissa, 593-5050

March 1 — ILDI MARSHALL; I.M. COUTURE (Fall I) 260 W 39th 12th fl 730-2823

March 4-14 — LORD & TAYLOR Celebrates the launch of its new Men's Contemporary Sportswear Collections with the Fast Track Fifth Avenue Windows. Featuring a display of Ducati and MV Agusta motorcycles. Press info: Marilu Menedez, 391-3634.

March 4-6 — *PARIS*: AGNES B PRESENTATION OF FALL/WINTER, at 194 Rue de Rivoli. By appointment. Contact: presse@agnesb.net or 01 42 60 03 41.

March 4-8 — *PARIS*: WORKSHOP (RTW). By invitation. Contact: 33-01-58-36-47-47. (Fax: 33-01-58-36-47-44)

March 5 — *FRANKFURT*: EUROPEAN FIFI – GERMANY. Cocktail Reception/Dinner. (Blk Tie), At Beauty Fair. By invitation. Contact: Werner Hariegel, 011-49-2361-9248-0. Fax: 011-49-2361-9248-88.

March 5-8 — *PARIS:* PREMIERE CLASSE (Accessories). Contact: 33-01-40-13-74-70. (Fax: 33-01-40-13-74-80).

Saturday March 6 2:00 P.M. — "KIDS ARE FIRST AT LORD & TAYLOR" — LORD & TAYLOR — 424 FIFTH AVENUE 11TH FL (39TH ST)
"A Whale of a Tale". Second program in new series for children ages 4-8 held at 2PM on the first Saturday of each month in spring and fall. Complimentary admission. Reservations required: 382-7670. Press: Marilu Menedez, 391-3634.

March 6 — *PARIS*: LEONARD SHOWING OF FALL COLLECTION, 11AM, Louvre in Salle Soufflot. By inv. By appt from 3/7, 36 av Pierre 1 er de Serbie 75008. For appt: Barry, 212-869-3601 or in Paris 01 53 67 87 87.

March 6-8 — *PARIS*: MIDEC (Shoe Fashion Fair). Contact: 33- 01-44-71-71-71. (Fax: 33-01-44-71-04-04)

March 6-9 — *PARIS*: TRANOI Contact: 33-01-53-01-84-93. (Fax: 33-01-42-71-07-03).

March 7-9 — THE CHILDREN'S CLUB (Children's clothing, accessories, jewelry, shoes) at Javits Convention Center. Trade/Press: ENK, 759-8055. (Fax: 758-3403). Press: Coleman McCartan x 13 or mccartan@enkshows.com

March 7-9 — FAME (700 Collections – Women's RTW/Accessories) Including cash and carry section, "Jewelry-To-Go". Featuring 50 jewelry companies. At Javits Conv. Ctr. Contact: Sam Starr, 1-877-904-FAME or 212-686-4412 x 435.

March 8-10 — IFFE (INT'L FASHION FABRIC EXHIBITION) (Over 400 domestic & Int'l Exhibitors) Javits Convention Center. Contact: 877-554-4834 or 218-723-9792. (Fax: 917-326-6168).

March 8 — *PARIS*: CHRISTIAN LACROIX SHOWING OF FALL COLLECTION, 3:30 P.M., Ecole Nationale des Beaux-Arts. By inv. RSVP: Service Presse, 331 4268 7905. RSVP Email: presse@christian-lacroix.com

Tuesday March 9 11:00 A.M. — INT'L LAUNCH OF FASTSKIN FSII — WORLD'S FASTEST SWIMSUIT — SPEEDO INT'L./USA — PRESSURE 110 UNIVERSITY PLACE
With 2004 U.S. Olympic swimmers: Michael Phelps, Lenny Krayzelburg, Jenny Thompson, Amanda Beard and emcee Summer Sanders. By inv. RSVP: Jody Donohue Assoc., 688-8653 or speedo@jodydonohue.com

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday March 9 9:00-6:00 P.M.	PRESENTATION OF FALL/ WINTER COLLECTIONS By: Bradley Bayou for Halston, St. Grace, Weston Wear, So Low, tart., and Tashia London. By appointment. Contact: 941-7057 or tkanode@factorypr.com	FACTORY COMMUNICATIONS	580 BROADWAY SUITE 602
March 9	THE ISABELLA CO (Fall II thru 4/9) (Basler)	1412 B'way	Suite 1604 302-2055
March 9-11	*MADRID*: TEXTILMODA (Fabrics) Contact: 011-34-91-722-51-80; Fax: 34-1-722-58-01; www.efema.es		
Wednesday March 10 9:00-5:00 P.M.	PRESS: NEW PRODUCT LAUNCH By invitation. Contact: Linda Falcone, blue sky communications, 995-1777.	CLAIROL HAIRCOLOR	PLACE TO BE ANNOUNCED
Wednesday March 10 5:30-7:30 P.M.	MENSWEAR FALL 2004 REPORT FROM THE RUNWAY Tickets: $30, members in advance/$35 at door; $45, non-members in advance/$50 at door. Contact: 302-5511	FASHION GROUP, INT'L	8 WEST 40TH STREET 7TH FLOOR
March 10	GABRIELLE CARLSON (gabriellecarlson@earthlink.net) 23 Commerce St. (7th Ave. So/Bedford) 929-0234		
Thursday March 11 9:00-11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Lisa Wells, 908-222-7876.	TUMI & KIPLING	TUMI – 261 FIFTH AVENUE SUITE 2010 (28TH/29TH AVE)
Thursday March 11 10:00-4:00 P.M.	PRESS DAY: FALL/WINTER 2004 SHOE COLLECTION By invitation. RSVP: Factory Communications, 941-7057.	CAMPER	JACK STUDIOS 601 WEST 26TH ST. – 12TH FL.
March 11-14	*DUSSELDORF*: GDS (Shoe Fair). Contact: 211-4560-01. (Fax. 211-4560-668).		
March 13-15	*DALLAS*: MEN'S & BOYS' MARKET. Contact: 214-655-6100.		
March 13-15	*FLORENCE*: PITTI IMMAGINE CASA (Home) at Fortezza da Basso. Contact: Sally Fischer PR, 246-2977.		
March 13-16	*DALLAS*: INT'L GIFT & HOME ACCESSORIES MARKET. Contact: 914-321-3200.		
March 13-16	*CHICAGO:* WOMEN'S & CHILDREN'S MARKET (Summer/Fall Preview). Contact: 800-677-6278.		
Monday March 15 9AM-9:00 P.M.	LAUNCH OF CAVIAR REJUVENATION HAIR TREATMENT "Day of Indulgence." Meet: Richard Dalton. By appointment. Contact: Christina Juarez & Company, 481-9122.	ALTERNA	HTL. PENINSULA/MELANGE SPA 700 FIFTH AVE - 21 FL (55TH ST)
Tuesday March 16 9:00-Noon	WOMEN'S & MEN'S FALL/ WINTER PREVIEW By invitation. RSVP: 615-2125.	COACH	516 WEST 34TH STREET SHOWROOM – 9TH FLOOR
Tuesday March 16-17 9:00-5:00 P.M.	PRESS: FALL/WINTER 2004 SHOE COLLECTION Daily, 3/16-3/17. By invitation. Contact: Factory Communications, 941-7057.	DONALD J. PLINER	745 FIFTH AVENUE – 25TH FLOOR (57TH/58TH STREET)
Tuesday March 16 6:00 P.M.	DINNER HONORING ROBERT BRYAN: MEN'S FASHION DIRECTOR/NY TIMES Cocktails. Program, 7PM. Dinner, 8PM. Benefit for Robert Bryan Scholarship Fund for L.I.M. Fashion Education. Foundation. Tickets: $550. Contact: 752-1530. (Fax: 759-4688). Press: Fineberg Publicity, 686-7820. (Fax: 545-0656).	LIM (LAB. INSTITUTE OF MERCHANDISING)	THE RAINBOW ROOM 30 ROCKEFELLER PLAZA
March 16	CATHY HARDWICK (Fall Accessories) 498 Seventh, 24th fl Buyers: Raya Eid, 268-3774 x 10; Press: Judy Hummel x 12,		
March 16	PATRICIA UNDERWOOD (Early Fall) 498 Seventh, 24th fl Buyers: Raya Eid, 268-3774 x 10; Press: Judy Hummel x 12,		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
March 16-18	*MUNICH*: MODA MADE IN ITALY (Fashion Fair) Contact; 49-89-94-90-1. (Fax; 49-89-94-92-07-29)		
March 17	ST. PATRICK'S DAY (Wednesday)		
Wednesday March 17 10:00-4:00 P.M.	PRESS DAY: FALL/WINTER 2004 COLLECTION By invitation. RSVP: Jaime Smith, Factory Communications, 941-7057.	SEVEN FOR ALL MANKIND	80 WEST 40TH STREET PENTHOUSE
March 17-21	*MILAN*: MIFUR (Furs & Leatherwear). Contact: 39-02-76003405 (Fax: 39-02-76022024).		
Thursday March 18 10:00-4:00 P.M.	PRESENTATION OF FALL/ WINTER COLLECTION By invitation. Contact: Tracy Paul & Company, 741-5459.	THE ECHO DESIGN GROUP	10 EAST 40TH STREET 16TH FLOOR
Thursday March 18 6:00-9:00 P.M.	STORE OPENING By invitation. Contact: Oberon Sinclair or Katie Roach, My Young Auntie PR, 334-3363.	ALEXIS BITTAR	465 BROOME STREET
March 20	*MIAMI BEACH*: GEN ART FRESH FACES IN FASHION. 7PM, Reception, 8PM, Show featuring: Lost Art, binetti, Keanan Duffty, Julian Chang, Krelwear and LemonTwist. At Raleigh Hotel, 1775 Collins Avenue. By inv; 305-695-8200.		
March 20-23	*MILAN*: MICAM (Int'l Footwear). Contact: 39-02-/438291. (Fax: 39-02/43829233)		
March 20-23	*MILAN:* MIPEL (Leathergoods) Contact: 39-02-584-511; Fax: 39-02-584-51320; www.mipel.com		
Monday March 22 9:00-5:00 P.M.	BEAUTY PRESS: PRODUCT LAUNCH By invitation, Contact: Kirsten Newman, 527-4975.	ALMAY	PLACE TO BE ANNOUNCED
March 22	CHRIS KOLE-CRISADA (Fall II) Signum Int'l: 501 Seventh	Suite 202	869-1122
March 22	*PARIS*: EUROPEAN FIFI – FRANCE. Cocktail Reception. (Blk Tie), At Hotel de Ville. By invitation. Contact: Michele Meyer, 011-331-47-229-286. Fax: 011-331-47-226-030 or Valerie Jardat, 011-331-4110-2505. Fax: 011-331-4110-2507.		
Tuesday March 23-24 9:00-5:00 P.M.	PRESENTATION OF FALL/WINTER HANDBAGS & LEATHER ACCESSORIES Daily, 3/23-3/24. By appointment. Contact: Jodi Lin PR, 604-9717 or info@jodilinpr.com	PERLINA	10 WEST 33RD STREET SUITE 210
Wednesday March 24 9:30 A.M.	FALL 2004 NY/LONDON DESIGNER READY-TO-WEAR COLLECTIONS Also, 11:30 AM. Presentation of Women's Fall by Chris Gilbert. Tkts: $50. RSVP: 560-3736.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
Wednesday March 24 10:00-5:00 P.M.	BEAUTY PRESS DAY Phyto, Parfums Caron, Lierac Paris, Kydra Color. By appt. Contact: Jenna Handle, 265-5391 or jhandle@alesgroup.com	ALES GROUP, USA	LEVER HOUSE 390 PARK AVENUE (53RD ST)
Wednesday March 24 5:30-7:30 P.M.	"DESIGNERS TO WATCH: YOUNG TALENT IN TODAY'S DESIGN WORLD" Moderator: Christina Ha, Metro TV/Full Frontal Fashion. Tickets: $30, members in advance/$35 at door; $45, non-members in advance/$50 at door. Contact: 302-5511.	FASHION GROUP, INT'L	8 WEST 40TH STREET 7TH FLOOR
Wednesday March 24 7:00-10:00 P.M.	5TH ANNUAL PARTY CELEBRATING YM/MTV ISSUE Special guests and live musical performances by Michelle Branch and Rooney. By inv.; Jennifer Cohen, 646-758-0444.	YM; MTV	PLACE TO BE ANNOUNCED
March 24-26	*CERNOBBIO*: IDEACOMO (Women's Apparel Textiles) 011-39-03184831; Fax: 39-031340022; www.ideacomo.com		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday March 25 9:00-6:00 P.M.	FALL 2004 LAUNCH	LONDON FOG	HUDSON STUDIOS – 13TH FL. 601 WEST 26TH ST (11TH AVE)
	By appointment. Contact: Alexandra Fisher, Loving + Company, 213-3504. (Fax: 213-4790).		
Thursday March 25 9:30 A.M.	SPRING 2005 COLOR, EURO RETAIL & FABRIC DIRECTION	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
	Also, 11:30 AM. Presentation by Pat Tunsky. Tkts: $50 at door. RSVP: 560-3736.		
Thursday March 25 6:30-9:30 P.M.	ITALIAN EYEWEAR FASHION SHOW	ITALIAN TRADE COMMISSION	SURROGATE'S COURT BLDG 31 CHAMBERS STREET
	Co-organized by the Italian Eyewear Manufacturers. By invitation. Contact: Josephine Seidita, 848-0314.		
March 25-27	NEW YORK GIFT CASH & CARRY SHOW (Launch) Javits Convention Center. Contact: George Little Management, 914-421-3200 or www.nyigfcom		
March 25-26	*FLORENCE*: MODA PELLE BY PITTI IMMAGINE (Leather Skins). Contact: Sally Fischer PR, 246-2977.		
March 25-27	*SHANGHAI*: DESSOUS CHINA (Lingerie) 011- 86-2182786838 or dc@igedo.com.cn		
March 26-28	VISION EXPO (Eyewear) at Javits Convention Ctr. Contact: 1-800-811-7151 or 972-620-3040.		
March 26-29	THE NEW YORK HOME TEXTILE SHOW. Javits Convention Center. Contact; 800-272-7469. (Fax: 914-948-6180).		
March 26-29	EX-TRACTS (Personal Care, Aromatherapy, Hair/Bath/Body Products etc) Contact: 800-272-7469. (Fax: 914-948-6180).		
March 26-28	*MADRID*: IBERPIEL/MARROQUINERIA (Fur/Leathergoods) 011-34-91-722-51-80; Fax: 34-1-722-58-01;www.efema.es		
March 27-29	*DALLAS*: WOMEN'S & CHILDREN'S MARKET. Contact: 214-655-6100.		
March 27-29	*LOS ANGELES*: GIFT & HOME MARKET Contact: 213-630-1703 or 800-272-Show		
March 27-29	*MIAMI*: FLORIDA FASHION FOCUS. Contact: 305-718-4320 or 888-249-1377.		
March 28-30	*CHICAGO*: BRIDAL MARKET Contact: 800-677-6278		
Mar. 29-April 2	*LOS ANGELES*: MERCEDES-BENZ FASHION WEEK AT SAMSHBOX STUDIOS (Runway Shows) Contact: www.mbshowsla.com		
Mar. 29-April 2	*DALLAS*: BRIDAL FASHION FAIR. Contact: 214-655-6100.		
March 29	*LONDON*: EUROPEAN FIFI – ENGLAND. Cocktail Reception/Dinner. (Blk Tie), At Dorchester Hotel. By invitation. Contact: Janine Roxborough-Bunce, 011-44-207-408-4415. Fax: 011-44-207-408-4431.		
Wednesday March 31 11:30 A.M.	MENSWEAR DIVISION LUNCHEON & AWARD CEREMONY	UJA FEDERATION	HOTEL PIERRE FIFTH AVENUE & 61ST STREET
	Cocktails. Lunch & program, Noon. Honorees: Les Steiger, Macy's East; Jeff Weintraub, George Weintraub & Sons, Inc.; Tom Ott, Saks Fifth Avenue. By invitation. Tickets: $350. Contact: Marcy Fink, 836-1448; finkm@ujafedny.org		
Wednesday March 31 6:30-8:30 P.M.	EVENT PLANNERS' RESOURCE SHOWCASE	SPARKPLUG PR	CIELO - 18 LITTLE WEST 12TH ST. (WASHINGTON/9TH AVENUE)
	"Expand your senses with new tastes, scents and sounds" By inv. RSVP: 967-1251 x 133 or events@sparkplugpr.com		
March 31-Apr. 4	*LOS ANGELES:* WOMEN'S & CHILDREN'S MARKET (Summer 2003) Contact: 1-800 Cal Mart x 3697.		
March 31-Apr. 1	*CERNOBBIO*: FILO (Spun yarns for weaving/clothing) Contact: 011-39015-404032 or www.filo.com		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday April 1 7:00 P.M.	29TH ANNUAL MILLION DOLLAR BEAUTY BALL	MARCH OF DIMES	WALDORF-ASTORIA GRAND BALLROOM
	Reception. 8PM, Dinner & Dancing. Honorees: Bobbi Brown, Bobbi Brown Cosmetics; Dale Crichton, Nordstrom. Tkts: $1,200; Jennifer Rosenblatt, 353-8168 or jrosenblatt@marchofdimes.com Press: Ghana Wilson, 353-8365		
April. 1-4	*LOS ANGELES*: DESIGNERS & AGENTS (Fall) RTW/Access. At 127 E 9th St., 3rd fl & 860 So. Los Angeles St., 2nd & 11th fl. Hrs: 9-6PM. Contact: 302-9575. Fax: 302-9576; da@designersandagents.com Press: Company Agenda, 358-9516.		
April 2	*BOLOGNA*: EUROPEAN FIFI – ITALY. Cocktail Reception (Evening Attire). Palazzo Re Enzo. Accademia del Profumo Awards at Cosmoprof. By inv. Contact: Laura Zaccagnini or Dr. Florio Terenzi, 011-390-2-796-606. Fax: 390-2-795-036		
Sunday April 4 11:00-2:00 P.M.	STRAW HAT MONTH CELEBRATION	HEADWEAR INFORMATION BUREAU	TAVERN ON THE GREEN 67TH ST. & CENTRAL PARK WEST
	A showing by leading milliners from U.S., Russia, London, Canada. For information, contact: Casey Bush, 627-8333.		
Sunday April 4 - April 18	30TH ANNUAL FLOWER SHOW: "WATER.COLOR."	MACY*S HERALD SQUARE	MACY*S HERALD SQUARE B'WAY & 34TH STREET
	30,000 varieties of plants & flowers. Begins 11AM, 4/4. Events include: "Macy's Petacular," a pet bonnet competition on 4/4, 10-2PM, fashion shows, cooking demos & celebrity appearances. For Info: 494-4495. (Closed Easter Sunday, 4/11)		
April 4	DAYLIGHT SAVING TIME BEGINS (Sunday) -- Move clocks ahead one hour		
April 5	PASSOVER (Begins at sunset, Monday) -- (April 6-13)		
Tuesday April 6 9:00-5:00 P.M.	FALL COLOR COLLECTION INTRODUCTION	COVERGIRL COSMETICS	PLACE TO BE ANNOUNCED
	By appointment. Contact: Janna Porrevecchio or Kate Winer, Marina Maher Communications, 485-6800.		
Wednesday April 7 8:30 A.M.	FALL/WINTER 2004 RTW: AMERICAN/ EUROPEAN AUDIO-VISUAL OVERVIEW	FASHION GROUP INT'L	TIME & LIFE BUILDING – 8TH FL 1271 SIXTH AVENUE (50TH ST)
	10AM, Noon (panel following show), 3PM, 5PM. Tickets: mem, $75; non-mem, $90. For information: 302-5511.		
Wednesday April 7 9:00-4:00 P.M.	PRESENTATION OF FALL WOMEN'S COLLECTION	JULIA	PLACE TO BE ANNOUNCED
	By appointment. Contact: Debra Thom, Loving + Company, 213-3504.		
Thursday April 8 6:00-10:00 P.M.	2004 BRICK AWARDS GALA RECEPTION & DINNER	DO SOMETHING, INC.	METROPOLITAN PAVILION 125 WEST 18TH STREET
	Live/Silent Auctions. Hats donated by Headwear Information Bureau. Tickets: $1,000; Vorhaus Comm., 554-7402. Or brickawards@vorhaus.com		
April 9	GOOD FRIDAY		
April 11	EASTER SUNDAY		
Tuesday April 13 6:00-9:00 P.M.	BOUTIQUE OPENING PARTY	ERMENEGILDO ZEGNA	663 FIFTH AVENUE (52ND & 53RD STREET)
	By invitation. Contact: Emilia Menocal, Nadine Johnson Inc., 228-5555.		
Wednesday April 14 6:00 P.M.	NY SEASON OPENING NIGHT: STAGE DEBUT OF ANDRÉ LEON TALLEY	MARTHA GRAHAM DANCE COMPANY	NY CITY CENTER 155 WEST 55TH STREET
	In "The Owl and the Pussycat". Reception, 6PM. Curtain, 7PM. Post-performance dinner/dancing at the Plaza. Tickets: $500-$2500; JFM2 Productions, 921-9070. Press: General Strategic Marketing, 646-638-2479.		
April 14-16	*TOKYO*: DESIGNERS & AGENTS (Fall 2004 Men's & Women's RTW) Modapolitica, 6-6-21 Minami-Aoyama, Minato-ku. Hrs: 10-7PM. Info: 302-9575 Fax: 302-9576; da@designersandagents.com Press: Company Agenda, 358-9516.		
Thursday April 15 9:00-5:00 P.M.	PRESENTATION OF FALL 2004 HANDBAG COLLECTION	MARY FRANCES	BRYANT PARK HOTEL 40 WEST 40TH STREET
	By invitation. Alexandra Fisher, Loving + Company, 213-3504.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday April 15 12:00 Noon	LILLY PULITZER PRESS LUNCHEON & BOOK SIGNING "Essentially Lilly — A Guide to Colorful Entertaining". Authors: Lilly Pulitzer & Jay Mulvaney. By invitation: Press RSVP: fax, 451-3839.	SAKS FIFTH AVENUE	611 FIFTH AVENUE 2ND & 4TH FLOOR
Thursday April 15 6:00-9:00 P.M.	BOUTIQUE OPENING By invitation. Contact: Deborah Hughes, Inc., 727-2220.	REBECCA TAYLOR	260 MOTT STREET (HOUSTON/PRINCE)
April 15-19	*ATLANTA:* WOMEN'S & CHILDREN'S MARKET (Fall I). Contact: 404-220-3000.		
April 16-19	PAT KERR BRIDAL COUTURE Hotel Carlyle, 76th St & Madison Ave. Contact: 744-1600 (Prior 4/16 contact: 901-525-5223 or fax: 901-526-3578)		
April 17-21	NEW YORK BRIDAL MARKET		
April. 17-19	COUTURE BRIDAL SHOW, Drake Hotel, 56TH St/Park Ave. Registration/info: 888-3935 or www.couturebridalshow.com		
April 17-20	WEDDING COUTURE DESIGNER SHOWCASE at The Waldorf Towers, 100 E 50th St. Hrs: 4/17, 10-6PM; 4/18 & 4/19, 9-6PM, 4/20, 9-Noon. Info: Independent Visions Couture Expo, 397-7766. Fax: 397-7765 nybridalshow@aol.com		
April 17-20	WEDDINGCHANNEL.COM BRIDAL VISIONS SHOW (formerly Independent Visions) Flatotel, 135 West 52nd St. Hrs: 4/17, 12-6PM; 4/18-19, 9AM-6PM; 4/20, 9AM-2PM. Contact: 397-7766. (Fax: 397-7765). Email:nybridalshow@aol.com		
Tuesday April 20-21 9:00-5:00 P.M.	SURFACE: A SEMINAR SERIES ON FASHION TRENDS/INDUSTRY TOPICS Speakers every hour. To the trade only. First come seating. Tkts: $100 in advance on website/$125 at door. Contact: 973-761-5593, info@directionshow.com or www.directionshow.com	DIRECTION	PENN PLAZA PAVILION 401 SEVENTH AVE. (33RD ST)
April 20-21	DIRECTION: The Int'l Textile Design Show. Penn Plaza Pavilion. 401 Seventh Ave., 33rd St. & Seventh Ave. Hrs: 4/20 & 4/21, 9-6PM. Contact: 973-761-5598 or Email: info@directionshow.com or www.directionshow.com		
April 20-21	PRINTSOURCE (Textile Design) at Penthouse Pavilion, Pennsylvania Hotel, 401 Seventh Avenue. Contact: 352-1005.		
April 23-24	MANHATTAN VINTAGE CLOTHING SHOW (52 Dealers & Exhibit of antique bathing suits). Metropolitan Pavilion, 125 W 18th St. Hrs: 4/23, 1PM-7PM; 4/24, 10AM-6PM. Admission: $20. Info contact: Loty1@aol.com or 518-434-4312.		
April 23-28	NEW YORK INT'L ART & ANTIQUES SHOW, Seventh Regiment Armory, Park/67th St. Tkts: $15. Show: 472-1180		
April 27	*MADRID:* EUROPEAN FIFI – SPAIN. Cocktail reception, (Evening Attire). Circulo de Bellas Artes de Madrid. By invitation. Contact: Antonio Bergillos. 011-34-93-418-87-18. Fax: 011-34-93-418-90-41.		

WOMEN'S RTW 2004 MARKET DATES

NEW YORK
Fall I Jan. 5-16
Fall II Feb. 2-20
Holiday March 22-April 2
Resort June 7-18
Spring I Aug. 2-13
Spring II Sept. 7-24 (Runway Shows: 9/8-15)
Summer/Transition Oct. 25-Nov. 5

ATLANTA
Summer Jan. 29-Feb. 2
Fall I April 15-19
Fall II/Holiday June 10-14
Resort Aug. 26-30
Spring Oct. 14-18

CHICAGO
Summer Jan. 23-27
Fall I March 13-16
Fall II/Holiday June 5-8
Resort Aug. 13-17
Spring Oct. 16-19

DALLAS
Summer Jan. 22-26
Fall I March 25-29
Fall II/Holiday June 3-7
Resort Aug. 19-23
Spring Oct. 21-25

LOS ANGELES
Summer Jan. 16-20
Fall I March 31-April 4
Fall II/Holiday June 11-15
Resort Aug. 13-17